

EducateforLife Baseline Review (EBR) *-EdTech*



Your entry-level assessment scheme for quality- & impact assurance in educational technology

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Introductory Assessments

Educational technology is revolutionizing the way we teach and learn. The tools you choose have the power to transform educational outcomes. However, educators and administrators need to trust these tools. To provide this assurance, the EducateforLife Baseline Review (EBR) has been designed to conduct an introductory assessment, covering over 350 review points used within 70% of global industry standards. It gives a rapid, independent, and objective measure of the quality of your educational technology product.



Our EBR assesses an educational technology product, such as an app or platform, against 350+ standards in three domains: pedagogical effectiveness, data security and privacy, and usability and accessibility.

After Your Assessment

- If your technology achieves a score of over 65%, you will receive a badge of quality assurance, recognized internationally.
- The opportunity to enter Educatefor.Life EdTech Impact Libraries available to educational institutions around the world.
- With a subscription, you will receive a confidential, in-depth improvement report and invitation to actively support the continued development of the product/technology.

Product Specification

- **Pedagogical Effectiveness**: Ensures alignment with curriculum standards, supports diverse learning styles, and demonstrates evidence of improved learning outcomes.
- **Data Security and Privacy**: Assesses compliance with data protection regulations, secure data storage and transmission, and clear policies on data usage and sharing.
- **Usability and Accessibility**: Evaluates accessibility and ease of use, engagement and interactivity, and customizability for different educational contexts.

Accelerate Growth and Reach New Markets

- Accelerate growth of your educational technology product by being featured on our EdTech Library.
- **Insights you can count on**: Receive the results of your 350+ point EBR assessment and your indepth improvement report.
- Your recognized quality mark: Share your EBR badge and certification details with your audience as proof of your high standards.
- **Future-proof your compliance**: Get reassessed any time you update your educational technology product, and if standards change, for continuous compliance.

| Updates | Benchmarks | Immediacy |
|--------------------------------|----------------------------|------------------------------|
| An EBR reassessment every time | A benchmark report, with a | Product assessment starting |
| you update your educational | unique insight into your | within 5 working days of the |
| technology product | competitive standing | signed contract. |

Request An Assessment

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Our EducateforLife Baseline Review (EBR) is an assessment that checks if your educational technology product meets the requirements of 350 criteria. These are questions that we answer to score your product against three main domains: pedagogical effectiveness, data security and privacy, and usability and accessibility. You need a minimum score to pass the EBR to surface on our EducateforLife EdTech Library, and other toolkits, which we develop for educational institutions to access high-quality educational technology products.

How can I assess my educational technology product against the EBR?

You can choose between a self-assessment and a Specialist Audit.

| Self-assessment | Specialist Audit |
|--|---|
| • You complete our assessment survey and receive a score, that helps you identify improvement areas. | • We assess your educational technology product as part of our annual assessment subscription service. |
| How much does an EBR self-assessment cost? The self-assessment is included in our annual membership for solution- & technology providers. | • How much does an EBR assessment cost? Please contact us through our online contact form to provide us with some details about your product and speak to our team for next steps. |
| • Link to membership page: https://educatefor.life/memberships | • Link to online contact form: https://educatefor.life/get-in-touch |

Reviews, assessments and memberships are delivered by Educatefor.Life & Aldvantage Solutions, Address: Robert Jacobsens Vej 26M, 2300 Copenhagen S, Denmark.